**RETURN FORM AND PAYMENT TO:**

**Melissa Dehne**

*Director*

820 E Main St.

PO Box 575

Eagle WI 53119

eaglerecreation@townofeaglewi.us

262-949-4232



**Sponsor Advertising Form**

|  |  |
| --- | --- |
| **Advertiser Name:** |  |
| **Contact Phone:** |  |
| **Contact Email:** |  |
| **Advertiser Address:**  **City, State, Zip** |  |
| ***Will you use an ad from previous Activity Guides?*** |  |
| **Ad Size:** |  |

|  |  |  |
| --- | --- | --- |
| **Circle all that apply - type and level of sponsorship**  **DISPLAY AD RATES - FULL COLOR ADS** | | |
|  |  |  |
| **AD SIZE** | **DIMENSIONS** *(APPROXIMATE)* | **AD RATES – 3 Program Guides** |
| **Business Card -** HORIZONTAL | 1.875”x2.5” | $200.00 |
| **1/4 page**-VERTICAL | 3.75”x5” | $378.00 |
| **1/2 page-** HORIZONTAL | 5.5”x7.5” | $670.00 |
| **1/2 page-** HORIZONTAL | 5.5”x7.5” | $950.00 |
| **Full page -** VERTICAL | 7.5" X 10" | $1,200.00 |
| **Ad Corrections/Changes** | One time | $15.00 per half hour |
| **Design Fee** | Per Ad/Time | $30.00 per hour |

**Banner Sponsorship – Full Color**

|  |  |  |
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| **AD SIZE** | **DIMENSIONS** *(APPROXIMATE)* | **AD RATES** |
| **One sided Banner – Spring Soccer** | 4’ x 2’ | $175.00 |
| **Two sided Banner – Spring Soccer** | 4’ x 2’ | $350.00 |
| **One sided Summer Baseball** | 4’ x 2’ | $175.00 |
| **Two sided Summer Baseball** | 4’ x 2’ | $350.00 |
| **One sided Fall Soccer** | 4’ x 2’" | $175.00 |
| **Two sided Fall Soccer** | 4’ x 2’ | $350.00 |
| **All Sports Sponsor** | 4’ x 2’ | $900.00 |

**Jersey Sponsorship**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| **AD SIZE** | **DIMENSIONS** *(APPROXIMATE)* | **AD RATES** |
| **Spring Soccer 1 color Sleeve** | 2” x 2” | $13.50/shirt |
| **Spring Soccer 2 color sleeve** | 2” x 2” | $15.00/shirt |
| **Summer Baseball 1 color sleeve** | 2” x 2” | $13.50/shirt |
| **Summer Baseball 2 color sleeve** | 2” x 2” | $15.00/shirt |
| **Fall Soccer 1 color sleeve** | 2” x 2” | $13.50/shirt |
| **Fall Soccer 2 color sleeve** | 2” x 2” | $15.00/shirt |
| **All Sports Sponsor 2 color** | 2” x 2” | $13.00/shirt |

**Jersey sponsorships are on a first come first serve basis. We have two sleeves per jersey with one ad per sleeve. The number of shirts varies by enrollment. You may sponsor one team or a full sport. Banners will be displayed at the Park where the sport is being held for the duration of the activity. In the case where the sport is being held at both locations, the banner will be displayed at the park with the majority of games. If you would like to have a banner at both parks, the amount is 2 times the sport ad rate. You may choose one or more different ways to sponsor, please circle all that apply. If you have any questions or suggestions for a creative way to sponsor the Eagle Recreation activities, please contact Melissa Dehne, Director of Eagle Recreation at 262-949-4232.**

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**PLEASE SUBMIT ADS IN A JPG FORMAT**

**Full payment must be received to ensure placement in each guide. Banner and shirt sponsorships must be received 4 weeks prior to the beginning of the sport and will be invoiced once the sport registration has been filled. All invoiced sponsorships are due within 30 days of issue.**

**Checks** Payable to: Eagle Recreation

**Credit Card** Payments accepted at: <https://www.govpaynow.com/gps/user/plc/a001ex>

**Email your scanned completed form and Ad formatted in JPG Format to:** [eaglerecreation@townofeaglewi.us](mailto:eaglerecreation@townofeaglewi.us)

Thank you for your support!